

MEDICAL AFFAIRS SUMMIT AND PHARMA MANAGED MARKETS SEQUENTIAL AGENDAS-AT-A-GLANCE AND DISCOUNTED PACKAGE REGISTRATION — SAVE UP TO \$1,500

Register at a discount to attend both events, which flow sequentially.

AGENDAS-AT-A-GLANCE

MONDAY, JUNE 26, 2017

MEDICAL AFFAIRS SUMMIT

- **Morning preconference session: Compliance Basics for Medical Affairs** (optional)

MEDICAL AFFAIRS SUMMIT

- **Opening plenary session**
- **Networking reception**

TUESDAY, JUNE 27, 2017

MEDICAL AFFAIRS SUMMIT

- **Morning plenary session**
- **Networking luncheon**

MEDICAL AFFAIRS SUMMIT AND PHARMA MARKETS SUMMIT

Joint plenary session

MEDICAL AFFAIRS SUMMIT

- **Adjournment**

PHARMA MARKETS SUMMIT

- **Networking reception**

WEDNESDAY, JUNE 28, 2017

PHARMA MARKETS SUMMIT

- **Morning plenary session**
- **Networking luncheon**
- **Afternoon closing plenary session**
- **Adjournment**

TO ATTEND BOTH MEDICAL AFFAIRS SUMMIT AND PHARMA MARKETS SUMMIT IN-PERSON ON SITE

Onsite conference registration includes onsite attendance, professional networking, and live interaction with the faculty.

INDIVIDUAL REGISTRATION FOR BOTH EVENTS:

CONFERENCE (Does not include Preconference):

Standard Rate:

- | | |
|---|---------|
| <input type="checkbox"/> Through Friday, May 12, 2017* | \$1,995 |
| <input type="checkbox"/> Through Friday, June 2, 2017** | \$2,195 |
| <input type="checkbox"/> After Friday, June 2, 2017 | \$2,395 |

PCF*** Conference Individual Rate:

- | | |
|---|---------|
| <input type="checkbox"/> Through Friday, May 12, 2017* | \$1,695 |
| <input type="checkbox"/> Through Friday, June 2, 2017** | \$1,995 |
| <input type="checkbox"/> After Friday, June 2, 2017 | \$2,195 |

PCF GROUP REGISTRATION DISCOUNTS

 (Does not include Preconference):

THREE OR MORE registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

- | | |
|--|---------|
| <input type="checkbox"/> Pharmaceutical Compliance Forum Group Rate/Conference Only – each of 3 registrations: | \$1,595 |
|--|---------|

TO ATTEND BOTH MEDICAL AFFAIRS SUMMIT AND PHARMA MARKETS SUMMIT VIA LIVE/ARCHIVED INTERNET WEBCAST

Webcast conference registration includes the live Internet feed from the Summit, plus six months of continued archived Internet access, available 24/7.

INDIVIDUAL REGISTRATION FOR BOTH EVENTS:

CONFERENCE (Includes Preconference):

Standard Rate:

- | | |
|---|---------|
| <input type="checkbox"/> Through Friday, May 12, 2017* | \$ 795 |
| <input type="checkbox"/> Through Friday, June 2, 2017** | \$ 995 |
| <input type="checkbox"/> After Friday, June 2, 2017 | \$1,195 |

PCF*** Conference Individual Rate:

- | | |
|--|--------|
| <input type="checkbox"/> Special PCF Rate*** | \$ 595 |
|--|--------|

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below. All webcast group registrants are enrolled in Preconference and the main conference. Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation. *Rates are per person.*

- Conference Access: 5 or more \$595 per person 20 or more \$395 per person
 10 or more \$495 per person 40 or more \$295 per person

See INTELLECTUAL PROPERTY POLICY, page 2.

* This price reflects a discount for registration and payment received through Friday, May 12, 2017.

** This price reflects a discount for registration and payment received through Friday, June 2, 2017.

*** To qualify for the PCF member rate an individual must be an employee of a member company of the Pharmaceutical Compliance Forum (PCF), www.PharmaComplianceForum.org.

To find out more about the Pharmaceutical Summit on Business and Compliance Issues in Managed Markets, go to www.PharmaManagedMarketsSummit.com

Please include this page with your registration form (page 3), and enter applicable fees at the bottom.

To register for the package or for more information, visit our webpage: www.MedicalAffairsSummit.com/registration/

THE FOLLOWING REGISTRATION TERMS AND CONDITIONS APPLY

REGARDING WEBCAST REGISTRATIONS

1. Individuals or groups may register for Internet access. Organizations may register for group access without presenting specific registrant names. In such instances the registering organization will be presented a series of user names and passwords to distribute to participants.
2. Each registrant will receive a user name and password for access. Registrants will be able to change their user names and passwords and manage their accounts.
3. Internet registrants will enjoy six (6) months access from date of issuance of user name and password.
4. Only one user (per user name and password) may view or access archived conference. It is not permissible to share user name and password with third parties. Should Internet registrants choose to access post conference content via Flash Drive, this individual use limitation applies. It is not permissible to share alternative media with third parties.
5. User name and password use will be monitored to assure compliance.
6. Each Internet registration is subject to a "bandwidth" or capacity use cap of 5 gb per user per month. When this capacity use cap is hit, the registration lapses. Said registration will be again made available at the start of the next month so long as the registration period has not lapsed and is subject to the same capacity cap.
7. For webcast registrants there will be no refunds for cancellations. Please call the Conference Office at 800-503-0078 or 206-452-5514 for further information.

REGARDING ONSITE ATTENDANCE REGISTRATION, CANCELLATIONS AND SUBSTITUTIONS

1. For onsite group registrations, full registration and credit card information is required for each registrant. List all members of groups registering concurrently on fax or scanned cover sheet.
2. For onsite registrants there will be no refunds for "no-shows" or for cancellations. You may send a substitute or switch to the webcast option. Please call the Conference Office at 800-503-0078 or 206-452-5514 for further information.

METHOD OF PAYMENT FOR TUITION

Make payment to Health Care Conference Administrators LLC by check, MasterCard, Visa or American Express. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC. Checks or money orders should be made payable to Health Care Conference Administrators LLC. A \$30 fee will be charged on any returned checks.

REGISTRATION OPTIONS

Registration may be made online or via mail, fax or scan.

You may register through either of the following:

- Online at www.medicalaffairssummit.com.
- Fax/Mail/Email using this printed registration form. Mail the completed form with payment to the Conference registrar at 12330 N.E. 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax the completed form to 206-319-5303, or scan and email the completed form to registration@hcconferences.com. Checks or money orders should be made payable to Health Care Conference Administrators LLC.

The following credit cards are accepted: American Express, Visa or MasterCard. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

For registrants awaiting company check or money order, a credit card number must be given to hold registration. If payment is not received by seven days prior to the Summit, credit card payment will be processed.

TAX DEDUCTIBILITY

Expenses of training including tuition, travel, lodging and meals, incurred to maintain or improve skills in your profession may be tax deductible. Consult your tax advisor. Federal Tax ID: 91-1892021.

CANCELLATIONS/SUBSTITUTIONS

No refunds will be given for "no-shows" or for cancellations of either webcast or onsite registrations. You may send a substitute or transfer your onsite registration to an webcast registration. For more information, please call the Conference Office at 800-503-0078 or 206-452-5514.

INTELLECTUAL PROPERTY POLICY

Unauthorized sharing of Summit content via Internet access through the sharing of user names and passwords or via alternative media (Flash Drive) through the sharing of said media is restricted by law and may subject the copyright infringer to substantial civil damages. The Summit aggressively pursues copyright

HOW TO REGISTER: Fully complete the form on page 3 (one form per registrant, photocopies acceptable). Payment must accompany each registration (U.S. funds, payable to Health Care Conference Administrators, LLC).

ONLINE: Secure online registration at www.medicalaffairssummit.com.

FAX: 206-319-5303 (include credit card information with registration)

MAIL: Conference Office, 12330 N.E. 8th Street, Suite 101, Bellevue, WA 98005-3187

FOR REGISTRATION QUESTIONS:

PHONE: 800-503-0078 (Continental US, Alaska and Hawaii only) or 206-452-5514, Monday-Friday, 7 AM - 5 PM PST

E-MAIL: registration@hcconferences.com

NATIONAL MEDICAL AFFAIRS COMPLIANCE SUMMIT CONTINUING EDUCATION CREDITS

NASBA

Health Care Conference Administrators, LLC (dba GHC, LLC Healthcare) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit.

Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 16.0 credits based on a 50-minute hour will be granted for the entire learning activity.

This program addresses topics that are of a current concern in the healthcare quality and patient safety environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call 206-757-8053 or email petergrant@ehcca.com.

PENDING CONTINUING EDUCATION CREDITS

Attorneys: Pending approval for Pennsylvania CLE Credits.

Compliance Professionals: Pending approval for Compliance Certification Board CCB credits.

CERTIFICATE OF ATTENDANCE:

Onsite attendees can request a Certificate of Attendance which they can file with appropriate entities for credit, and webcast attendees can request an Online Certificate of Attendance on which they can certify the number of hours they watched and can file with appropriate entities for credit.

infringers. If a registrant needs the ability to share Summit content within his or her organization, multiple Summit registrations are available at discounted rates.

The Summit will pay a reward for information regarding unauthorized sharing of Summit content. The reward will be one quarter (25%) of any recovery resulting from a copyright infringement (less legal fees and other expenses related to the recovery) up to a maximum reward payment of \$25,000. The payment will be made to the individual or individuals who in the opinion of our legal counsel first provided the factual information, which was necessary for the recovery. If you have knowledge regarding the unauthorized Summit content sharing, contact the Summit registration office.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute.

GENERAL TERMS AND CONDITIONS

Program subject to cancellation or change. If the program is cancelled the only liability of the Summit will be to refund the registration fee paid. The Summit shall have no liability regarding travel or other costs. Registration form submitted via fax, mail, email or online constitutes binding agreement between the parties.

FOR FURTHER INFORMATION

Call 800-503-0078 (Continental US, Alaska and Hawaii only) or 206-452-5514, send e-mail to registration@hcconferences.com, or visit our website at www.medicalaffairssummit.com.

MEDICAL AFFAIRS COMPLIANCE SUMMIT

COMPLETE THE FOLLOWING. PLEASE PRINT CLEARLY:

NAME _____

SIGNATURE OF REGISTRANT - REQUIRED _____

JOB TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____

E-MAIL _____

Special Needs (Dietary or Physical)

ONSITE CONFERENCE ATTENDANCE

STANDARD RATES:

PRECONFERENCE (Optional):

Compliance Basics for Medical Affairs \$ 595

CONFERENCE (Does not include Preconference):

Through Friday, May 12, 2017* \$1,795

Through Friday, June 2, 2017** \$1,995

After Friday, June 2, 2017 \$2,195



SPECIAL PHARMACEUTICAL COMPLIANCE FORUM PCF RATES***:

CONFERENCE (Does not include Preconference):

Through Friday, May 12, 2017* \$1,595

Through Friday, June 2, 2017** \$1,795

After Friday, June 2, 2017 \$1,995

PCF GROUP REGISTRATION DISCOUNTS (Does not include Preconference):

THREE OR MORE registrations submitted from the same organization at the same time receive the following discounted rates for conference registration only. To qualify, all registrations must be submitted simultaneously:

Pharmaceutical Compliance Forum Group Rate/Conference Only – each of 3 registrations: \$1,495

CONFERENCE ELECTRONIC MEDIA:

Onsite Attendees — Following the Summit, the audio/video and Powerpoint presentations are made available in the following formats. To take advantage of the discounted prices below, you must reserve media WITH your Summit registration:

Flash Drive (\$129 + \$15 shipping) \$ 144

6 months' access on Web \$ 129

SPECIAL SUBSCRIPTION OFFER FOR ONSITE ATTENDEES:

Life Science Compliance Update is a monthly publication providing comprehensive, up-to-date compliance information for pharmaceutical, biotechnology, and device manufacturers. Each issue covers important news and analysis, with input from top compliance officers and healthcare attorneys across the industry.

Annual subscription to *Life Science Compliance Update* \$1,020

SPECIAL SUBSCRIPTION OFFER FOR BOTH ONSITE AND WEBCAST ATTENDEES:

You can purchase an annual subscription to *Accountable Care News*, *Medical Home News*, *Population Health News*, *Predictive Modeling News* or *Readmissions News* for only \$295 (regular rate \$468) and an annual subscription to *Value Based Payment News* or *Healthcare Innovation News* for only \$195 (regular rate \$295) when ordered with your conference registration.

<input type="checkbox"/> <i>Accountable Care News</i>	\$ 295	<input type="checkbox"/> <i>Population Health News</i>	\$ 295
<input type="checkbox"/> <i>Medical Home News</i>	\$ 295	<input type="checkbox"/> <i>Predictive Modeling News</i>	\$ 295
<input type="checkbox"/> <i>Population Health News</i>	\$ 295		
<input type="checkbox"/> <i>Healthcare Innovation News</i>	\$ 195	<input type="checkbox"/> <i>Value Based Payment News</i>	\$ 195

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WEBCAST CONFERENCE ATTENDANCE

Webcast conference registration includes the live internet from the Summit plus six months of continued archived webcast access, available 24/7.

STANDARD RATES:

INDIVIDUAL REGISTRATION:

Through Friday, May 12, 2017* \$ 595

Through Friday, June 2, 2017** \$ 795

After Friday, June 2, 2017 \$ 995



SPECIAL PHARMACEUTICAL COMPLIANCE FORUM PCF RATES***:

PCF Rate \$ 495

GROUP REGISTRATION:

Group registration offers the substantial volume discounts set forth below. **All webcast group registrants are enrolled in the conference.** Group registration permits the organizational knowledge coordinator either to share conference access with colleagues or to assign and track employee conference participation.

Conference Access: 5 or more \$595 each 20 or more \$395 each

10 or more \$495 each 40 or more \$295 each

See INTELLECTUAL PROPERTY POLICY, page 2.

CONFERENCE ELECTRONIC MEDIA:

Webcast attendees — Following the Summit, the video and presentations are made available on a flash drive. To take advantage of the discounted price below, you must reserve media WITH your Summit registration: Flash Drive (\$129 + \$15 shipping) \$ 144

(All webcast attendees automatically receive 6 months access on web.)

PAYMENT

Discount Code: _____

TOTAL FOR ALL OPTIONS, ONSITE OR WEBCAST:

Please enclose payment with your registration and return it to the Registrar at Medical Affairs Summit, 12330 N.E. 8th Street, Suite 101, Bellevue, WA 98005-3187, or fax your credit card payment to 206-319-5303.

You may also register online at www.medicalaffairssummit.com.

Check/money order enclosed (payable to Health Care Conference Administrators LLC)

Payment by credit card: American Express Visa Mastercard

If a credit card number is being given to hold registration only until such time as a check is received it must be so noted. If payment is not received by seven days prior to the Summit, the credit card payment will be processed. Credit card charges will be listed on your statement as payment to HealthCare (HC) Conf LLC.

REGISTRATION BINDING AGREEMENT

Registration (whether online or by this form) constitutes a contract and all of these terms and conditions are binding on the parties. In particular, these terms and conditions shall apply in the case of any credit/debit card dispute. For webcast and onsite registrants there will be no refunds for "no-shows" or cancellations.

ACCOUNT # _____

EXPIRATION DATE _____ SECURITY CODE _____

NAME OF CARDHOLDER _____

SIGNATURE OF CARDHOLDER _____